



## Report July 6, 2016

### GENERAL MATTERS & MARKETING

The keepers working at the lighthouse is going very well. We have had great success with new keepers doing a lot of work and running the gift shop. The gift shop has grossed over \$35,000 in sales this year. We are happy with the changes made to using the Square wireless POS service. Reports are easily generated. Not having a receipt printer has not been a problem at all. Most folks that need a receipt are happy to have it emailed or texted.

Mission Point Lighthouse keeper program was featured in the June issue of Traverse magazine and has helped generate more interest in the keeper program.

### MAINTENANCE & REPAIRS

The archeology group from SHPO did their dig and found the original sidewalk on the north side of the oil building about 24+ inches below the ground. It will have to be decided if we want to change the landscape by excavating that sidewalk or just put in a new one at the current surface.

A recent keeper replaced the fencing from the far side of the garage and moved all the left over old deck lumber that was on the side of the garage. It looks great now!

### GIFT SHOP & MUSEUM

I am still working on updating the museum displays for better educational use in the lighthouse museum.

### KEEPER PROGRAM & VOLUNTEER PROGRAM

I am working on updating the keeper and volunteer list and inputting their information into a database. I have also started scheduling the 2017 calendar since there is so much interest in being a 2017 keeper.

### FINANCIAL MANAGEMENT

Invoices that need payment are listed here:

Avery Color - maps	\$421.40
Penrod Hiawatha - puzzles reorder	\$680.48
Gail Borgman McGuire - magnets and cards	\$340.00
Michigan Lighthouse Guide - t-shirts	\$824.00
McTaggart - hats	\$1722.90

Reimburse Ginger:

Vista Print - reorder for business cards	\$41.33
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