

**Peninsula Township Large Event Permit Application**

**Proposed Event:** Traverse City Track Club Bayshore Marathon, Half Marathon, & 10K

**#1 Sponsor of proposed event:**

Traverse City Track Club  
PO Box 4026  
Traverse City, MI 49685

Daniel Siderman-Race Director 492-6023 (please do not post my cell phone number)

**#2 If event is to be held on private property: name, address, & phone number of owner/lessee.**

N/A – event will not be held on any private properties.  
We are currently seeking permission to use the Peninsula Township land on Devil’s Dive road.

**#3 Dates and estimated hours of event**

May 26, 2018  
7:15am to 1:15pm

**#4 Description of the kind, character and type of the event proposed**

Road Race

**#5 Address or location of the site(s) at which the event will be held, including a statement of any property owners with their consent to use their property.**

This event is held on public roads. The Half Marathon start will be staged at the property on Devil’s Dive Rd, per Peninsula Township request.

-course map attached

**#6 Estimate of maximum amount of people expected to attend the proposed event.**

7,250 possible participants. Historically there is a 25% no show rate for the 10K and marathon, with a 13% no show rate for the half marathon. Last year, we had 2,750 people register for the full marathon...with only 1,795 people actually showing up and finishing the event. In the Half Marathon we had 2,700 registrants, with only 2,320 actual participants. In the 10K we had 1,800 registrants, with 1,408 actual participants. So in 2014 we had 5,523 actual participants. We also have close to 1,200 volunteers or workers. Note that not all these volunteers/workers will be in Peninsula Township. There are a number of volunteers/workers at our finish area and along the first 2 miles of the course, which is outside of the Peninsula Township.

**#7 Copy of notices required to be sent per Section 2.7 of Peninsula Township Ordinance No. 52 of 2014.**

**Postcard for notice of township board meeting:**

The attached course map will appear on this postcard.

The 36th Annual Bayshore Marathon is coming!

Saturday May 26<sup>th</sup>

For details on the event, please visit:

[www.bayshoremarathon.org](http://www.bayshoremarathon.org)

Dear Resident,

There will be a Peninsula Township Board meeting, **date TBD**, to discuss the Traverse City Track Club permit application for the 2018 Bayshore Marathon. This is an opportunity for residents to voice their support for this event. The meeting, site plan, and application for the proposed event are all at the Township offices 13235 Center Rd, Traverse City, Michigan 49686.

The TCTC Bayshore Marathon will occur on Saturday May 28<sup>th</sup> 2018 from 7:15am to 1:15pm. The Bayshore Marathon, Half Marathon, and 10K will be taking place along East Shore Drive, Center Road, and Bluff Road, with the start for the Half Marathon on Devils Dive Road.

For course maps and event details, please visit: [www.bayshoremarathon.org](http://www.bayshoremarathon.org)

Thank you,

The Traverse City Track Club and Bayshore Race Committee

**Postcard for notice of event:**

The attached course map will appear on this postcard.

The 36<sup>th</sup> Annual Bayshore Marathon is coming!

Saturday May 26<sup>th</sup>

For details on the event, please visit:

[www.bayshoremarathon.org](http://www.bayshoremarathon.org)

Dear Resident,

We wanted to remind you that the Bayshore Marathon, Half Marathon, and 10K will be taking place along East Shore Drive, Center Road, and Bluff Road on the morning of May 26<sup>th</sup> between the hours of 7:15am and 1:15pm. Please note that up to 7,250 runners will be on the road and it will be closed to traffic. We encourage you to come out and cheer on the runners as they realize the goals of their hard work. Thank you for your understanding.

The site plan and application for the event is available for public inspection at the Township offices located at 13235 Center Rd., Traverse City, MI 49686. For special transportation needs during our event please email [amoegeborg@gtsheriff.org](mailto:amoegeborg@gtsheriff.org) and [registration@bayshoremarathon.org](mailto:registration@bayshoremarathon.org)

For course maps and event details, please visit: [www.bayshoremarathon.org](http://www.bayshoremarathon.org)

Thank you,

The Traverse City Track Club and Bayshore Race Committee

**#8 Rendering of all signage proposed as part of the event:**

The signs below will be in place on the side of the road on Friday. Signs will be set up early Saturday morning. As the event passes these signs by, they will be taken down and placed on the side of the road throughout the day on Saturday. All signs will then be picked up by Give em' a Brake on Tuesday.

Signs from Give em' a Brake:



2 Road Closed Ahead 48" x 48"

- On Center Rd between Bluewater and Island View facing North
- On Center Rd before McKinley facing South



2 Detour Ahead 48" x 48"

- On Center Rd between Bluewater and Island View facing North
- On Center Rd before McKinley facing South



2 Road Closed 48" x 30"

- On Center Rd and Island View facing North
- On Center Rd before McKinley facing South



2 Road Closed to Thru Traffic 60" x 30"

- Center Rd and Gray Rd facing East
- Wilson facing East



6 M4-9 Detour Arrow signs 30" x 24"

- Right Arrow on Peninsula Drive and Island View facing South
- Left Arrow on Island View and Peninsula Drive facing East
- Two-sided Straight Arrow before Gray Rd facing South and North

- Two-sided Straight Arrow before Wilson Rd facing South and North
- Left arrow on Peninsula Drive before McKinley facing south
- Right arrow on McKinley before Peninsula Drive facing East

2 M4-10 Detour Arrow signs 48" x 18"

- Left arrow on Center before McKinley sign facing South
- Right arrow on Center before Island View sign facing North

3 Special Signs 48" x 24"-no picture available

- 2 Center Rd Closed between Island View and McKinley 7am to 1pm
  - Sign on Center Rd and Island View facing North
  - Sign on Center Rd before McKinley facing South
- 1 Gray Rd closed to thru traffic 7am-1pm
  - Sign on Criag Rd before Gray Rd facing North



8 Type III barricades 8'

- 2 at McKinley and Center blocking northbound and eastbound traffic
- Wilson and Center blocking Wilson
- Montague and Center blocking Montague
- Gray and Center blocking Gray
- Center and Gray blocking Center
- 2 on Center and Island View totally blocking southbound traffic

Digital sign at the base of the Peninsula placed on Monday prior to event detailing road Closures and times-no picture available

6 Type III barricades 8'

- 2 one on each end of Bluewater
- End of Gray Rd before Peninsula Dr
- End of Wilson Rd before Peninsula Dr
- 2 one on each end of Boursaw



6 Road Closed to Thru Traffic 60" x 30"

- 2 one on each end of Bluewater
- 2 one on each end of Boursaw
- On Gray Rd before Peninsula Dr
- On Wilson Rd before Peninsula Dr

**#9 Written statements indicating how sponsor plans to provide:**

**A: Police & Fire Protection**

Traverse City Track Club contracts with both Traverse City and Peninsula police, fire, and emergency departments.

Grand Traverse County Sheriff:

5 Road Patrol Deputies

## 5 Reserve deputies

Deputy-Center and Kroupa Road from 7:15am to 8:15am to prevent SB Center Rd traffic/re-route down Kroupa to Peninsula Drive; then Bluff Road from 8:15 to 1:30pm to monitor and assist local traffic as necessary.

Deputy-Center and Blue Water Road from 7:15am to 8:15am to prevent SB Center Rd traffic/direct traffic NB to Kroupa Road; then East Shore Road from 8:15am to 1:30pm to monitor and assist local traffic as necessary.

Deputy-Center and Blue Water Road from 7:15am to 8:15am to prevent NB Center Rd traffic/hold traffic or send SB to Island View Rd; then Center Road between Bluff and East Shore from 8:15am to 1:30pm to monitor and assist local traffic as necessary.

Deputy- Center and McKinley Road from 7am to TBD to prevent NB Center Rd traffic/send WB McKinley to Peninsula Dr for NB thru traffic.

Deputy- Center and Gray Road from 7am to TBD to monitor traffic and crowd control.

Reserve Deputy-Seven Hills and Bowers Harbor Rd from 7:15am to 8am, then Center and Island View from 8am to TBD

Reserve Deputy-Devils Dive and Seven Hills Road from 7:15am to 8:15am, then Boursaw and Bluff Road from 8:15am to TBD

Reserve Deputy-Center and East Shore Road from 7am to TBD

Reserve Deputy-Center and Wilson Road from 7am to TBD

Reserve Deputy-McKinley and East Shore Road from 7am to TBD

## **B: Medical facilities and services; including emergency vehicles and equipment**

TCTC contracts with Northflight and Peninsula Township emergency services. TCTC also works with the Emergency Management Supervisor.

### Northflight:

One fully staffed & equipped ALS unit

Two bike medics

Two Paramedics at Medical Tent

### TCTC Fire Department:

One ALS standby

Two TCFD Paramedics with TCFD Rescue

### Peninsula Township Emergency Services

Medical Standby

They are typically located at the end of East Shore, by McKinley or the boat launch at Center and East Shore

There is also a mass casualty unit typically located at Peninsula Fire

## **C: Food & water supply facilities**

TCTC provides water at the Half Marathon start and at aid stations throughout the course. There are a total of 9 aid stations along the course. The aid station locations are at the following mile marks from the marathon/10K start at the college:

1 East Bay Park

- 2 Timberlane Rd
- 3.6 At intersection of McKinley Road (across from 7427 E Shore Drive)
- 4.6 At dirt pullover area on east side, just before the corner of Shore Drive and Center Road
- 6.7 Archie Park just before Bluff Rd
- 7.9 By the Eagles Landing gazebo near 10891 Bluff Road (located bay side of Bluff Rd)
- 9.5 near 12005 Bluff Road (located bay side)
- 10.9 near 13349 Bluff Road (located bay side)
- 12.3 Mission Hills – Mallard Drive (on south side of drive)

#### **D: Health and sanitation facilities**

There will be 75 porta-johns at the Half Marathon start. As well as 29 strategically placed along the course.

Porta John locations:

- Near 805 East Shore
- McKinley/East Shore
- Center/East Shore
- Wilson/Center
- Pine Point/Center
- Grey/Center Rd
- Eagles Landing/Bluff
- Bluff Ridge Rd/Bluff
- Blue Water Drive/Bluff
- Mallard Place/Bluff
- Marathon turnaround on Boursaw Rd

#### **E: Vehicle access and parking facilities**

- We bus most participants from TCCHS and NMC. New this year, we are allowing up to 300 vehicles to park at the property on Devil's Dive Road.

-Also new this year, we will be allowing limited parking on Gray Road. While this road still will remained closed, we want to try to eliminate the parking that has been taking place at or near the intersection of Peninsula Drive and Gray Road.

#### **F: Clean-up and waste disposal**

TCTC contracts with BARC

There are many groups that will help clean up any littering or debris that this event may cause. Our goal, which has been met the past 5 years, is to leave everything cleaner than we found it. First, BARC goes through the course and picks up trash bags and any trash they find. Second, the aid stations are all assigned their surrounding area to clean up any and all trash. Third and Fourth, we have two groups sweeping the course just to find anything at all left behind by BARC and the aid station groups.

#### **G: Noise control & trespass**

I will address the trespass issue first. Runners tend to be a pretty respectful group. This event will be held on public roads and we will have permission for any property we tread on that is not public. If there are areas of concern along the course or staging area we will "rope off" these areas so no trespassing occurs.

Noise control: First runners aren't a loud bunch. There will be music playing on the 50 acre plot of land on Devil's Dive Road. However, we will do a sound check to make sure that any houses in the area will not be affected by the music played. This is done simply by standing by the property and seeing if the music can be heard. If it can we turn down the volume until it cannot be.

#### **H: Road closures**

There are signs and volunteers at all road closure intersections, as well as police where they deem necessary.

The TCTC pulls a permit to close Gray Road from Peninsula Drive to Center Road from 7am to 1pm. The Peninsula Township pulls a permit to close Center Road (M-37), from McKinnley to Island View from 6am to 1pm. On the advice of the Peninsula Township Board and Emergency workers, we have pulled permits to officially close any other roads.

**I: Insurance or bonding arrangements**

A copy of additional insured liability insurance certificate is provided at time of the event.

**J: List of names and addresses of all persons to whom the public notification will be sent**

What we like to do is a "blanket mailing." Our goal is to reach not only those along the course route, but those that may be affected by our event that morning as well. The mailing goes out to the residents and businesses with the 5 postal routes listed below. This mailing (according to the USPS website) will reach 2,307 doors. We use Progress Printers to do our mailing. I give them postal routes, they obtain the information needed from the USPS (which changes monthly) and we mail to the routes listed below. I have attached a map showing the areas of the 5 postal routes we mail to.

R006 468 residents; 10 businesses

R019 415 residents; 12 businesses

C007 383 residents; 1 business

C022 426 residents; 39 businesses

R026 547 residents; 6 businesses

**#10 Site plan illustrating uses as part of proposed event**

See course map on event website: [www.bayshoremарathon.org](http://www.bayshoremарathon.org)

I've attached a proposed layout for the start of the Half Marathon located on Devils Dive Rd (attachment not to scale):

BB – Bay Area Recycling Company (Bins)

# Every Door Direct Mail®

Find the customers who matter most. Every Door Direct Mail from the U.S. Postal Service® is designed to reach every home, every address, every time. Just sign in to your USPS.com account, pick your delivery routes, let us know when you'd like to drop off your order, and we'll take care of the rest. [Sign In Now](#)

### Useful Links

- [New to EDDM?](#)
- [Browse our FAQs](#)
- [Mailpiece Size Requirements Tool](#)

Your exact search was not found. Showing results for: 49686

Step 1: Enter Your Starting Location

Select Delivery Type

Select Route Type

49686

Business & Residential

Residential Only

City

Rural/Highway

P.O. Boxes

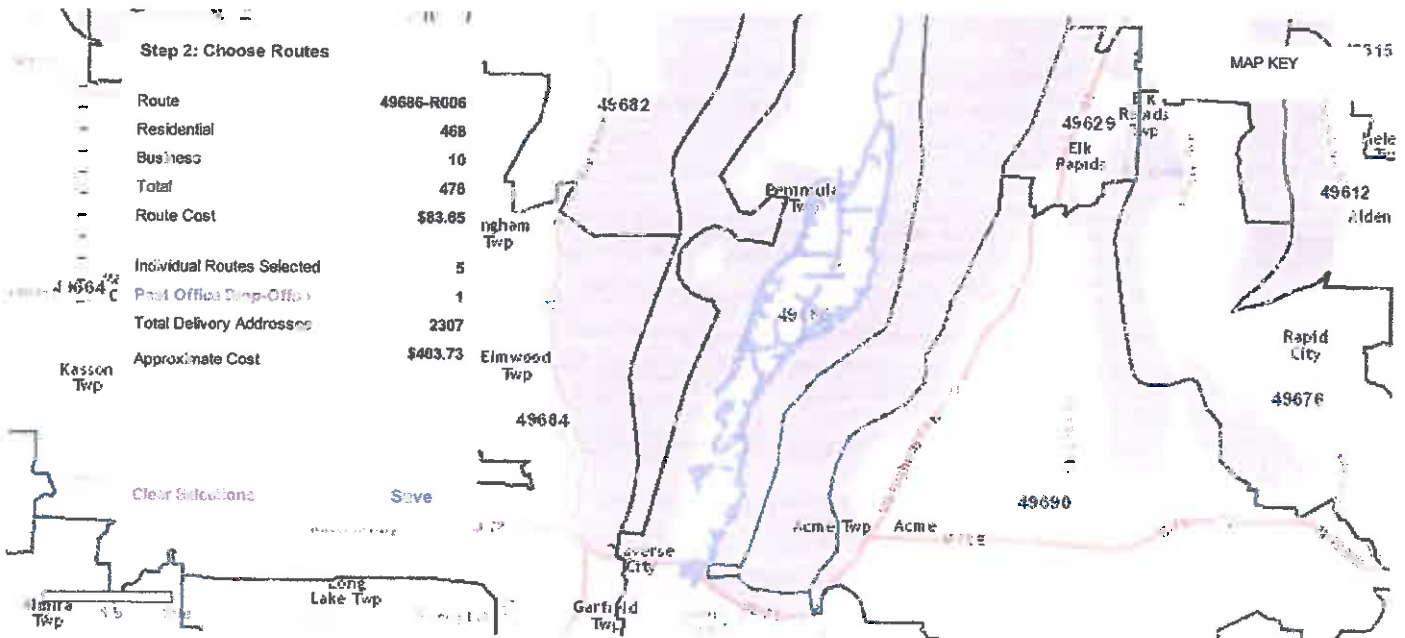
### Step 2: Choose Routes

Route	49686-R006
Residential	468
Business	10
Total	478
Route Cost	\$83.85

Individual Routes Selected	5
Post Office Drop-Offs	1
Total Delivery Addresses	2307
Approximate Cost	\$403.73

Clear Selections

Save



### Route Table and Demographics

ROUTE	RES	BUS	TOTAL	AVG	INDIC	NET	COST
✓ 49686-R006	468	10	478	--	--	--	\$83.85
49686-R017	708	39	747	--	--	--	\$130.72
49686-R019	415	12	427	--	--	--	\$74.72
49686-R022	654	161	815	--	--	--	\$142.63
49686-R023	659	8	667	--	--	--	\$118.72
✓ 49686-R026	547	6	553	--	--	--	\$96.77

### DEMOGRAPHICS

- Age**  
Show the % of 15-44 year-olds of each route. [Edit Age](#)
- Household Income (Income)**  
Show the average household income of each route.
- Household Size (Size)**  
Show the average household size of each route.

### LEGAL

Privacy Policy  
Terms of Use  
Help

### ON USPS.COM

Business Mail Services  
Buy Postage & Pay®  
Commercial Mail®

### ON AEOU.USPS.COM

Account Services  
Business Mail  
Business Mail®

### OTHER USPS SITES

Business Customer Support  
First-Class Mail®  
PostNet®





# TRAVERSE CITY TRACK CLUB BAYSHORE MARATHON

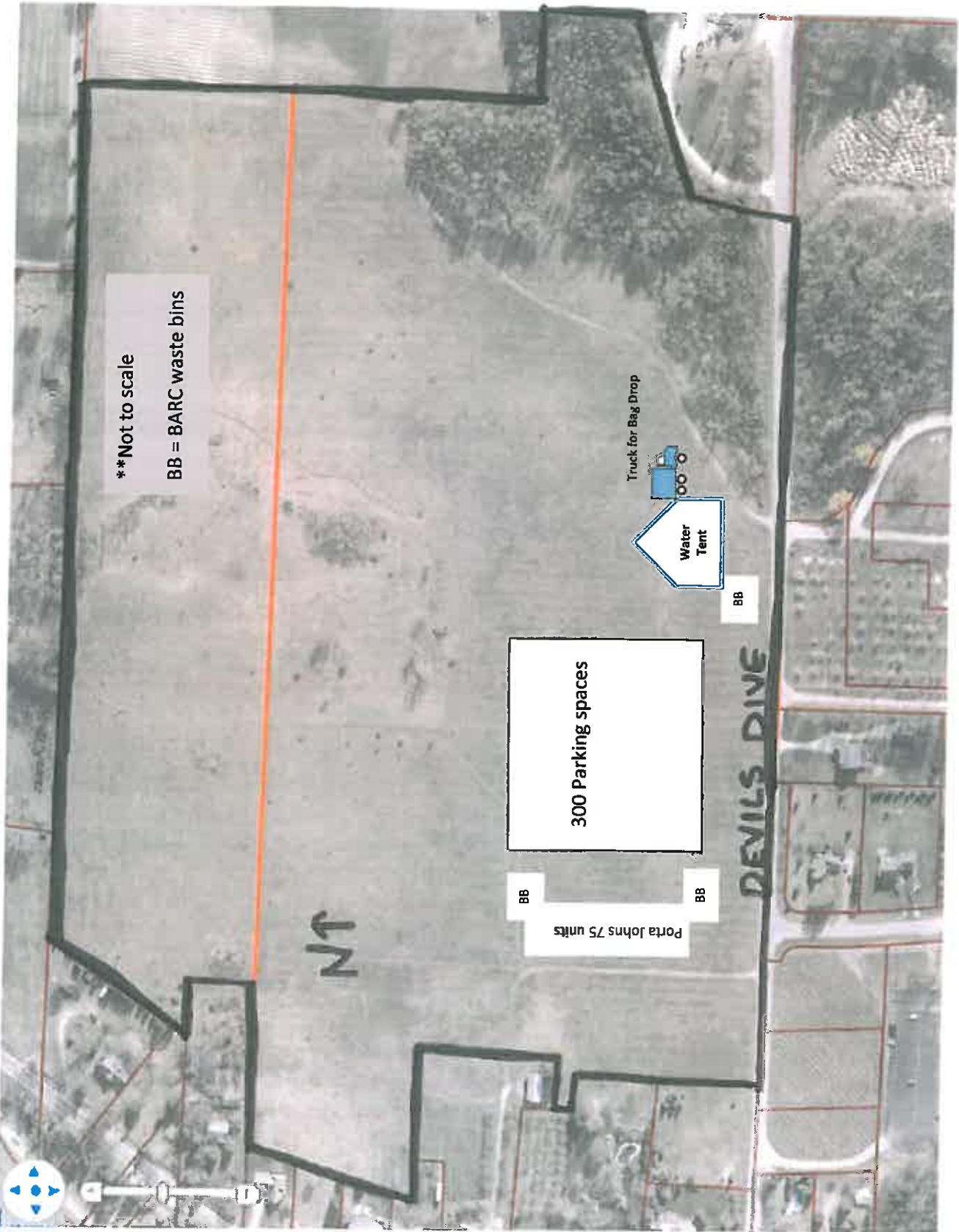
- Full Marathon
- Half Marathon
- 10 K
- Spectator Route
- Viewing Area
- Portable Toilets

## Aid Stations

- 1 - water and sports drink
- 2 - water and sports drink
- 3.6 - water, sports drink, GU, and GU Chomps
- 4.6 - water and sports drink
- 6.7 - water, sports drink, and GU
- 7.9 - water and sports drink
- 9.5 - water, sports drink, and GU
- 10.9 - water and sports drink
- 12.9 - water, sports drink, GU, and GU Chomps

Center Rd will be closed from McKinley to Island View





\*\*Not to scale  
BB = BARC waste bins

300 Parking spaces

Porta Johns 75 units

Water Tent

Truck for Bag Drop

DEVILS DIVE

NT



BB

BB

BB



RICK SNYDER  
GOVERNOR

STATE OF MICHIGAN  
DEPARTMENT OF TRANSPORTATION  
LANSING

KIRK T. STEUDLE  
DIRECTOR

### REQUEST AND ORDER TO CLOSE STATE HIGHWAY

For each parade or event, the local governmental agency is required to complete and submit this form and the on-line Advance Notice of Permitted Activity together with a map of the parade route or event, showing police traffic control points and any traffic control signing that will be put in place. Submit requests to the appropriate MDOT Transportation Service Center a minimum of 30 days in advance of the parade or event and the on-line Advance Notice of Permitted Activity a maximum of 21 days in advance of the parade or event.

Parade or Event Name: Bayshore Marathon

Same Parade Route or Traffic Control Plan as last year?  Yes  No

IN ACCORDANCE WITH THE PROVISION OF ACT 328, Section 497, Public Acts of 1931, as amended and Act 200, Section 3, Public Acts of 1969, as amended and subject to the application and resolution on file,

Peninsula Township (local government agency) hereby requests that

State Highway M-37, be  Closed  Partially Closed

From McKinley (cross street) to Seven Hills (cross street)

During the following date(s) and time(s):

Starting Date 5/26/2018

Starting Time 7:15 AM

Ending Date 5/26/2018

Ending Time 1:15 pm

Requested by: Christina Deeren

Title: Director of Zoning Date: 2/6/18

[Signature]  
Signature

**MDOT USE ONLY – DO NOT WRITE BELOW THIS LINE**

BY PROVISION OF THE LAW, one copy of this order must be posted at each end of State Highway being closed to traffic. It will be necessary for you to see that proper traffic control signs are erected and adequate police protection is provided during the time specified in this Official Closing Order.

IN WITNESS WHEREOF, I have hereunto set my hand in \_\_\_\_\_, Michigan

this \_\_\_\_\_, 20\_\_\_\_, and do hereby Order this State Highway Closure.

MDOT UP-67 (03/11)