

PENINSULA TOWNSHIP

13235 Center Road, Traverse City

MI 49686

www.peninsulatownship.com

Township Board Special Meeting

June 20, 2023, 3:00 p.m.

Township Hall

Minutes

1. **Call to Order** by Wunsch at 3:00 p.m.

2. **Pledge**

3. **Roll Call**

Present: Wunsch, Achorn, Sanger, Rudolph, Shanafelt, Chown

Absent: Wahl

4. **Citizen Comments:**

Eric Dreier, 12434 Peninsula Drive: I'm here regarding the proposed run. I'm not concerned about this because of the Elks; I think they've established themselves as a very admirable and capable group. I'm certainly not challenging the cause they are sponsoring. I am concerned about the abandonment of the programs we've had allowing three major events per year. If this is approved, how are we going to say "No" to other people who have good causes? I don't know if the group that is sponsoring this has considered the Leelanau Trail or the Heritage Trail, which would be less disruptive. I don't think they necessarily have established the long-term precedent we've had. Traverse City made the mistake more than a decade ago of allowing multiple events. There was something going on at the Open Space almost twice a month. They were then charged with the painful task of trying to walk that back. I would hate to see us get into a similar situation, as noble as the causes are. This is a not-for-profit group and I appreciate what they're trying to do, but I question where that would lead us going forward in terms of public policies. Thank you.

5. **Approve Agenda**

Sanger moved to approve the agenda with a second by Rudolph. Motion passed by consensus

6. **Conflict of Interest:** none

7. **Consent Agenda:**

1. Reports

A. Peninsula Community Library

B. Peninsula Township Fire Department

C. Peninsula Township Treasurer's Cash Summary by Fund

D. Grand Traverse County Road Commission

2. Sing request from Peninsula Community Library

3. Memorandum regarding request to appoint members to the Peninsula Township Board of Review

4. Minutes from May 9, 2023, Township Board Regular Meeting and May 23, 2023,

Township Board Special Meeting

Sanger moved to approve the consent agenda with the stipulation that the signs requested by the Peninsula Community Library not be placed in the road right away with a second by Chown. Motion passed by consensus

Chown moved to remove the highlighted yellow line from the May 23, 2023, minutes on page 5 with a second by Rudolph. Motion passed by consensus

Achorn moved to approve the consent agenda as amended with a second by Sanger.

Roll call vote: yes – Achorn, Sanger, Rudolph, Shanafelt, Chown, Wunsch Passed unan

8. Business:

1. Update from parks committee, including announcement of community-wide celebration and fundraiser at Bowers Harbor Park on July 23, 2023, from 2:00-5:00 p.m. (Michele Zebell)

Zebell: the playground construction at Bowers Harbor Park is complete. We have a few finishing touches left to do: cleaning up and distributing excess wood chips, painting the old equipment, installing a garden by the sign that's down at the park. The black metal portions of the vault toilets have been painted. Once the siding is repaired, we'll paint that as well. Construction has begun on the pickleball, basketball, and resurfacing the tennis courts.

The DTE Tree Grant was completed, submitted, and approved. The trees are lovely additions. If you go to Archie, you can see a few blossoms and the new dogwood trees. Beach monitoring is continuing. The lifejacket station is in place at Haserot.

We have postponed the celebration [at Bowers Harbor Park]. Once [the courts] are complete, they need 30 days to cure before any activity occurs on them. The celebration should highlight all of the wonderful recreational activities at the park. I would remiss if I didn't mention that Mike Query has played a huge part in planning the celebration. Our basketball hoops, nets, etc. were at cost because he helped us out. He also has volunteered to help shape some of the activities at the celebration, including sign-ups and competitions and prizes that kids and adults will enjoy. We hope the township will participate in the celebration and be a part of it, if not for pie in the face or dunk tank but to just be there and be part of it. We are looking for volunteers to help plan, organize, and be involved in events at the celebration. Once we select a date, we will make sure everyone knows and we will get lots of advertising and communication out there.

Shanafelt: how long will construction take?

Chown: I'm told it will be complete in four days. It's why we got such a good deal – because Elmers only has to mobilize once to do all the work.

Wunsch: it's exciting to see the changes happening at the parks. It's refreshing to see some positive movement with the big projects. I appreciate all the work.

2. Discussion on large events, township parks, and proposed Freedom Run (Cram)

Cram: it has been my understanding as the director of planning and zoning that the township board had a directive that there only be three large events [annually] on the peninsula. When Mary Panek approached me about the Freedom Run, I encouraged her to look at the large events ordinance to put together a proposal so that the township board could review it and evaluate whether or not to consider entertaining this event. This is not a public hearing. This is to ask whether or not you want to host another event here in the

township. The proposed date is September 30. I've communicated with Mrs. Panek that if the board decides to entertain this, we would need to work very quickly to meet all the requirements of the large event ordinance with regard to public noticing. There would still have to be a public hearing. We would have to do all the coordination with the outside agency or emergency agencies. That work hasn't started. Mary has reached out to get a few key points clarified. She's had conversations with the college about staging there but hasn't talked to Chief Gilstorff yet. They are looking to see what the will of the board is. Information was passed out to you tonight that updates what was included in the packet. There are extra copies for anyone in the audience who wants to follow along. [See attachment at the end of the minutes.] I want to welcome Stan [Cottrell]; it's wonderful to have you here. We'll turn it over to Mary and Stan to present this proposal.

Mary Kelly Panek: I want to thank everybody for their time and attention and goodwill and for entertaining this really unique opportunity. I want to thank Jenn [Cram] especially; she's been very helpful in guiding our steps. We've been working with the Traverse City Elks Lodge on this special event for quite some time. It was proposed by Mickey Fivenson, who is an avid racer in our community. As an officer of the lodge, I work with the veterans committee and I'm head of the drug awareness committee. I work closely with communities and groups throughout all the different counties. I was very fortunate to work with Mr. Cottrell in proposing this very unique progressive run. It's not a race. If you saw the movie *Forrest Gump*, "Run, Forrest, run" is really the type of experience we're hoping might be interesting and valuable to Peninsula Township. We feel like we come not just asking for an opportunity to partner but also an opportunity to be able to give to your community in terms of resources, awareness, volunteers, and to create a long-standing relationship. [Cottrell] has run all over the world. He has run the Great Wall of China and throughout Vietnam. He is a freedom and friendship ambassador wherever he goes. That spirit of friendship just echoed with our values at the Elks. We're about not just being benevolent; we're about being a benefactor in the community.

Stan came up and evaluated our five-county region in terms of capacity, sustainability, volunteers, support. I gave him his pick of where he would like to run. It was Stan who chose the peninsula. The beautiful thing about what we can bring is the opportunity to be able to engage the entire peninsula community in an experience with Stan. He is ready to begin in September his 2,000-mile annual run. This time it will be taking place in the southern part of our country. He is breaking that run to come up and include, hopefully, this beautiful peninsula run. With him he will be bringing national attention, media attention, and spotlighting and highlighting one of the most beautiful places on our planet. It is important to us that, whatever we do, we do in partnership and collaboration. We didn't want to move ahead of the decisions of the board and we respect whatever decisions you choose to make. We hope you see the value in this. We hope you see our commitment to you and your community. We hope you see the opportunity for the gorgeous area we represent. Our historical values, our values of family, our values of preserving our resources, our values of staying close within our communities, all match the values that I've experienced throughout the last 56 years that I have lived here. It seemed to line up not only with the Elks' values, with Stan's values, but also with the values of our culture, our history, and our traditions.

Serving and working towards helping raise money for veterans is a passion of mine. I come from a military family. I married into law enforcement. I also work with children with special needs, which really are all of our needs. It's about accessibility and options for special needs children. We can bring awareness and we can bring funding to that as well. That's the heart of what we're doing and our commitment to you. I want you to say hi to Stan and let him shed a little light on what we're doing. Stan Cottrell. [Applause]

Stan Cottrell: thank you, Mary. Ladies and gentlemen, distinguished members of the Peninsula Township Board, I stand before you in humility and also with humble boldness. I have been running for 75 years competitively. I've run more than 283,000 miles around the world. I've set several world records. One, the run across the United States. I ran that in 48 days. I broke the world record by five days. I ran 24 hours and broke the world record by six hours. I ran 167 and a quarter miles. I hold the American record for 100 miles in 13 hours and 17 minutes in this last run across the United States. I just turned 80 years old. I'm just a kid! I had the distinct pleasure of the run across the U.S. This time, I averaged 30 miles per day for 100 days in a row.

We all are ambassadors; we all send a message to the world. There was a time in my life when I ran for one thing only, and that was to see my name in the record books. But a selfish dream will not sustain itself. I have more than 400 international awards. I was nominated for the Nobel Peace Prize in 2019, and now they're telling me I'm going to be nominated again. All I know is that there was a time in my life when [I realized] there had to be more. The more your dream embraces the lives of other people, the greater the chance you'll succeed.

What you have here is wonderful. I told Mary yesterday when I got off the plane and came back here, and this is four times this year, "Mary, it feels like I've come home." It really is that kind of feeling. I'm a Kentucky boy originally, from Appalachia. We didn't have grape orchards, but we had agriculture. I milked anywhere between 18 to 32 cows every morning and night. I was always on the run. Being here recaptured what I remembered from yesteryear.

In 1980, I was on my knees. I told the good Lord, "Lord, if you want me to run, I'll run. If you never want me to run again, that's fine with me. But I want to be in the center of your will for my life." God gave me back my running in a way I never dreamed. Since 1980, I have done 76 initiatives around the world across 43 countries. I call them friendship runs, and that's what we're doing here. Friendship is the rarest commodity on this earth. True friendship is a coming together in three areas: thought, heart, and spirit.

Today I watched you beloved members say, "I approve, I approve." I never heard any nays. It was beautiful to see you all in one accord. I thought, "This is America. This is what it's about." Thank you, that you stood up and wonderfully put your hands over your hearts: "I pledge allegiance." I've run all over the world, but this is home. We are sending a message to the world. This is a start of a fitness revolution. This is a story of a friendship revolution. America needs some good news, and we can send forth this wonderful little event.

I had the privilege of running the Boston Marathon in 1964. There were 310 of us. I was at the Peachtree Road Race back in 1972, 110 of us. Now the Peachtree Road Race has almost 100,000 people. The Boston Marathon, I think they cut it off at 60,000. I'm not talking about overrunning your community, changing your community, one iota. Runners

wouldn't dare do that. You won't find the community being trashed or anything like it. But this freedom run is going to make you proud. You're going to be proud of what we're going to do here and the message sent throughout America and throughout the world. I would appreciate, humbly, you looking into this. We all win together. We all are going to leave a legacy. This is a benchmark in your lives. Thank you. God bless you. [Applause]

Panek: I want to bring up our run director, and he can talk you through why we amended the course. We were very public awareness and safety conscious when we delved into what this could look like. Jim DelVecchio will walk you through the map in your addendum.

Jim DelVecchio, 977 Kingfisher trail, Traverse City: I've been fortunate enough to work with Stan and Mary and I'm an Elks member also. Our mission is to help the veterans and special needs kids. The route that we proposed starts at the lighthouse and runs down to Bowers Harbor Road to Seven Hills. It meets up with another group because not everybody wants to run the 20 miles. It continues on down to Center Road, turning onto Blue Water Road, running on Bluff Road all the way down, coming back to a short distance on Center Road, coming back to the DNR boat launch, and then down to East Shore. We're eliminating as much running on Center Road [as we can] in the area where most of the residents are. The run will be in the morning. We're not closing any roads. [Everyone will] have to be aware on the portions of Center Road. Bluff Road and East Shore are very familiar with having runners. We don't expect the amount of people in this first run to be anything like the Bayshore Marathon. We expect fewer than 100 people will run the 20-mile course, probably in the neighborhood of 25 or 50. There will be people who join at the 12-mile mark, which is Seven Hills and Bowers Harbor Road. The last run will be just over a 5k for beginner runners and people who want to participate and run with Stan but don't have the ability to run the long distance.

I'm more than willing to answer your questions. The only changes on your addendum are words that were messed up on the Center Road versus Bluff Road at the intersection.

Typically, Stan runs about an eight-minute mile. Some runners are not going to be able to run that kind of speed. We have allowed about 12 minutes a mile. Stan typically goes back and encourages those people and runs with them. Anybody can join in this run. They might want to run half a block and give him a high five. It's like Forrest Gump. People just want to be part of something. It's a great cause and supports the community and is part of the Elks values. Thank you for your consideration.

Shanafelt: how are the police and fire going to be funded?

Panek: the Freedom Run is funded by donations that have already been raised by different sponsors and donors. The tickets that come in, and the fees relating to proceeding forward, are donated. We feel good about that. Ultra long-distance runners are a very select group of people, so we don't expect a great deal at the beginning at the lighthouse. We wanted to make sure that allotments were made for runners for best ticket prices. Stan is also able to do fundraisers.

Rudolph: do you have any idea of how many total runners to expect in the more congested areas?

Panek: this is something new. This is not a race. The people who are going to be coming out will come to run with Stan. We're not giving out trophies. This is about engagement and community spirit. Jim said 100 to start? Could be 250? But we can cap it. It's good to

get feedback. We're in it for the long haul. How we start and work together to make those decisions can be cooperative. We didn't want to get ahead of any decision from the board.

Chown: have you had a chance to visit with the DNR regarding a start at the launch?

Panek: we didn't want to in any way jump over the decision of the board. We know we have to meet with the fire chief. We didn't want to jump in because that would be presumptuous and disrespectful. There are thresholds we did cross. We talked to NMC. We talked to the individual who manages the grounds so we knew we had a safe place for the children, places for the buses. We did talk to the Traverse City EMS person, making sure we would be able to have emergency vehicles and fire trucks and what we need to be able to support that. We deliberately chose to wait and get support or feedback. We're not coming with a back-up plan. This is something we only want to do with you. If it's something you don't feel we can do together, then we'll just wait for another year and maybe another opportunity. That's how we're approaching this, organically and with collaborative decision making. We think this can grow to be something very special. And while we don't understand the challenges, which I'm sure we'll be educated about in your township, we do know that something related to friendship and family and community might be something that could be very welcomed in terms of balancing out some of the challenges that are also present. What is the process from here?

Cram: the board is going to have a discussion and they'll let us know.

Achorn: I was concerned initially that there would be too much running on Center Road. I see that they reduced it and are going along Bluff Road instead. There's still a lot on Center Road, which I think we have to be extremely careful about. It said no road closures. I would be cautious about that. For the marathon, do we close Center Road?

Cram: yes. For the Bayshore, Center Road is closed from McKinley to Island View, I believe.

Wunsch: we allowed an ultra marathon out here with about 150 participants. Do any of the board members remember that? People were spread out because they were running here from Petoskey. We didn't do any road closures for that one.

Sanger: we don't close the road for the Cherry Festival race on Saturday morning. I'm glad you brought this up. Bayshore started out this way. I recall not too long ago working the corner of Gray and Center roads with another deputy, and we were it, but we weren't dealing with 8,000 to 10,000 runners. The Bayshore group pretty well hangs together. My sense of this operation is that the groups are not going to stay together that much. I think there are two issues. We need to come to grips with our decision to limit to three events. I asked if the one event pulled out, and no, they're coming back. So that triathlon group in the past that has been at Bowers Harbor will be coming back. Regarding the three, if the board is of a mind to rethink that decision, I think we should take a look at this course and start slow, not where we want to end up or where they want to end up, say, a year or two from now. I would look to have the course stay off Center Road as much as possible. That's a 55- to 60-mile-an-hour state highway. Yes, it has a wide shoulder, but when we have people stretched out, it's going to be quite disruptive to traffic. Why not come down the peninsula from the blacktop area on Old Mission Road all the way down to the light at the base of the peninsula? We need to involve all public agencies. We know from the Bayshore that there are multiple planning meetings, staging meetings, a big recap meeting. That involves all the law enforcement and public safety agencies. Can we get that group back in

action so that we have not missed some coordination with public safety?

Shanafelt: I have some concerns; one is the format. I go back to *Forrest Gump*. It wasn't all stretched out; it was kind of a large mass. Granted, at the beginning, there were fewer people. That may be okay, although I'm still uncomfortable with that many people running on Center Road. But at certain points along the run, you keep adding people. By the time it gets down to East Shore, that would be the most people on East Shore, which has no shoulders and which they do close for these races because it is really unsafe, even for a single runner on East Shore. Now you have a mass of people potentially spread out for a long time; that's still a fairly large mass running through. I don't see how one can do this without having control on the roads during the event. If it does grow, then it becomes even more critical. That gets to the three large events thing. We picked three for a reason. I would need to understand that better before I'm willing to change it.

Chown: that happened a couple of years ago. It was a direct result of residents coming forward and expressing their concerns with having lots of events out here that were bringing traffic and additional hiccups for those trying to get to and from town or a park or wherever they want to go on a Saturday morning. The clear message the board received, and it was a somewhat different board at that time, was that there was some exhaustion with having all these events out on the peninsula. It's challenging because it's a beautiful place and we're grateful that lots of people want to experience it and we understand that well. But we do have a lot of residents who asked us to please limit the races to three a year. Specifically, if I'm remembering correctly, the limitation was on the races. Races bring a different type of disruption than other types of events.

Shanafelt: any large event is disruptive.

Chown: absolutely. But this discussion was particularly about races.

Shanafelt: but our ordinance says, "No more than three large events."

[CORRECTION: the ordinance does not say "No more than three large events."]

Wunsch: where we wound up with that conversation was more openness to looking at races or events that would utilize the 500-acre park at the north end of the peninsula or courses concentrated in that Neahtawanta north strip. That part of Old Mission only has 500 or a thousand people. If we could look at reworking the route for something like this, based on the conversation we had a couple of years ago, I would be willing to entertain looking at running a loop out on the north end and start and finish at the lighthouse. It would head off a lot of traffic concerns and frustration for people who live on Peninsula Drive and safety concerns from people who are driving Center Road and also the frustration of people who live on East Shore about closures because you have high population density at those choke points. Having one way on and off the peninsula means you end up with all traffic merging down on the south end.

Sanger: for the triathlon that in the past has started and ended at Bowers Harbor Park, the running course is similar to what you're talking about. If the board is of the mind to go ahead, I would be comfortable if the running course was between the lighthouse and Bowers Harbor Park. You can create a loop that goes down Neahtawanta, over onto Kroupa, and come back up again, staying off M37 and utilizing the blacktop sections of Peninsula Drive and only a short section of M37 on the north end.

Shanafelt: despite lower density, those residents are the ones impacted. We would need a

public hearing to get the feeling from those residents that they'd be willing to have this, particularly in the context of the three large events.

Rudolph: the board decided that there would be three major [races] per year. If we back off on that and allow events up here on the north side, then we're opening the door for other people with just as worthy an event program. Taking the north end there, you also have to worry about farm traffic about that time.

Wunsch: before we did the three-[race] limit, we had allowed a half marathon on the north end. They went from the lighthouse down to the Bowers Harbor Park addition. It was not terribly disruptive.

One of my biggest concerns is that September is late enough in the season that daybreak is at 7:40. They're going to have significant overlap with the 20-mile runners and pedestrian and vehicle traffic. One of the things that works quite well about the Bayshore Marathon is that it starts at 6:30 or 7:00. A good chunk of the race is done before residents are moving around on a Saturday morning. If we're going to reevaluate three [races] per year, we should look at a coherent reason for doing that and under what conditions we'd be willing to do it. We do have one of the three [races] in flux right now. We could look at this as a backup event.

Chown: we should know soon, maybe next week.

Shanafelt: to Dave's point, one does need to coordinate with other entities. That last part hasn't been really developed yet as far as road safety. That's what I worry about. By delaying saying go, we delay the ability to get that work done. What this has stimulated is a reevaluation of how we look at our policy, but that's a process. I don't know if it supersedes farm stands or farm markets. I don't see changing it this year. But we could say, "You are next up" and start to sort out issues now.

Wunsch: if I were to ask for a consensus of the board, does that seem reasonable?

Shanafelt: well, that would work. It falls within our three number.

Sanger: we do have some uncertainty on this third event. What I'm hearing is if this third one falls through, we would be open to this new event. I would like to start small opposed to mimicking the Bayshore. I don't mean small in terms of just participants. The events that are taking place north of Bowers are less intensive. If we can offer them this window, I would like to see a run that includes Mission Point Lighthouse Park to Bowers Harbor Park. That avoids a lot of issues in terms of having to engage Traverse City fire and police.

Shanafelt: that makes sense; that would be the recommendation.

Wunsch: it [allows for] a pretty good chunk of running.

Achorn: a lot of Peninsula Drive is quite empty most of the time.

Wunsch: sounds like we're open to looking at using this as the backup.

Cram: I will need the public notice requirements 15 days prior to the event. I can start backing out the dates.

Sanger: there's probably a fast track too if the group can limit the number of runners to below the point where the ordinance kicks in, below the 250, as a trial this year. That would avoid the need for the large events ordinance.

Cram: or a permit under the large event notice.

Rudolph: we're saying we would allow this as a contingency? If the triathlon goes through, what happens to these folks?

Cram: they could perhaps look at another year that works. After the board does the work to have the policy discussions, do you want to entertain more than three events? Where is the best location for the events? Updating our large event ordinance is on my radar. Even with 100 runners on the road, there are still impacts. We'll bring this back on the July 11 agenda and have a better idea.

Chown: we will know by then. We may know by Thursday.

Cram: of this week? Then I would do a public notice that this topic is going to be on the agenda for the regularly scheduled July 11 meeting.

Chown: I don't think anything is lost by asking this group to go ahead and think about changing the route course. We've been pretty clear that it's not something we're willing to entertain as presented today; we are all interested in considering it if it changes.

3. RFP for non-motorized transportation planning process consultant (Susie Shipman)

Wunsch: looking for board approval to go out for proposals, not a financial commitment.

Shanafelt: it looks well put together.

Shanafelt moved to authorize an RFP for a non-motorized transportation planning process consultant with a second by Sanger. Motion passed by consensus

Wunsch moved to go into closed session with township legal counsel to discuss litigation strategy regarding pending *WOMP V Peninsula Township* pursuant to MCL 15.268(e) and (h) and a confidential written legal opinion regarding aspects of the ongoing lawsuit, which, if discussed in an open session, would cause a financial detriment to the township as well as go into closed session with township legal counsel to discuss litigation strategy in connection with the *Mari Vineyards V Peninsula Township* pursuant to MCL 15.268(1)(e) and MCL 15.243(1)(g), as an open meeting would have detrimental financial effect on the litigating or settlement position of the township with a second by Rudolph at 4:00 p.m.

Roll call vote: yes – Sanger, Rudolph, Shanafelt, Chown, Wunsch, Achorn Passed unan

Wunsch moved to leave closed session at 5:23 p.m., noting that Shanafelt and Sanger left due to scheduling conflicts, with a second by Rudolph.

Roll call vote: yes – Rudolph, Chown, Achorn, Wunsch Passed unan

Motion to approve \$10,000 for general counsel to retain special counsel to analyze the township's defense of WOMP claims with a second by Rudolph.

Roll call vote: yes – Chown, Wunsch, Achorn, Rudolph Passed unan

9. **Citizen Comments:** none

10. **Board Comments**

Chown: the July 23 celebration at Bowers Harbor Park is being postponed, pending the pouring of the courts.

11. **Adjournment**

Rudolph moved to adjourn with a second by Achorn. Motion approved by consensus
Adjourned at 5:25 p.m.

Traverse City Freedom Run 2023
Peninsula Township Board Proposal
May 11, 2023



INTRODUCTION AND OVERVIEW

On behalf of the Traverse City Freedom Run Steering Committee, presented by Traverse City Elks Lodge #323, its Veterans Committee, with support of the Veterans Coalition of Northwest Michigan, please accept this proposal to the Peninsula Township Board requesting permission to host a "once in a lifetime" long distance Freedom Run with international Ultra Long Distance Marathon Runner, Mr. Stan Cottrell, to promote health, fitness and community engagement through example, friendship and community outreach.

Stan Cottrell, a world-renowned ultra long distance runner whom at the age of 78 in 2021, ran across the United States for 3000 miles, from Los Angeles to Washington D.C. in the Amazing Friendship Run 2021. Stan's mission is to inspire everyone to get moving and live fit and well, stating that "if I can get up and go at 78, you all can too!" Stan's goal is to unite the world in health and wellness with a spirit of friendship. But Stan is not done yet. This September, at the age of 80, he hopes to run again, this time "in the most beautiful place on earth," Peninsula Township, MI, to prove that age is just a state of mind. His message is clear: an active, positive lifestyle is the key to a fulfilling and joyful life! The purpose of the Freedom Run is well aligned with Stan Cottrell's mission of health, fitness and community engagement by example.

The Freedom Run will honor our area Veterans and Active Duty Personnel from all branches of the military, including the US Coast Guard. The goal of the Freedom Run is raise awareness and funding to support our Veterans, Special Needs Children, and unmet community needs. Our hope is to engage Peninsula Township in a meaningful, memorable and service-oriented way; one that highlights its beauty and wonder, while promoting health, safety and wellbeing through a positive lifestyle.

The Traverse City Freedom Run is slated to take place on Saturday, September 30th, 2023; it is not a race; rather, a **progressive run** similar to Tom Hanks' character in the movie, Forrest Gump. A proposed route map is also included for the Board's review, consideration and comment. The Freedom Run is open to the general public; all potential runners will register online for their leg (length) of choice. Registration is

\$25.00 per person. Each participant will receive an autographed Freedom Run t-shirt, saying, *"I run like the wind blows,"* in addition to an opportunity to have their photo taken with Stan Cottrell at the finish line as fundraiser for the event.

As a first year event, the Freedom Run Committee anticipates 250 runners to participate, each joining Stan according to the distance of their run. The Traverse City Freedom Run is powered by Traverse City Elks Lodge #323, its Officers, Members and Volunteers. Area sponsors will be invited to support the event to defray expenses and maximize the funding for our charitable causes. Traverse City Freedom Run is coordinating with Kristi Hallett, Northwestern Michigan College Scheduler for use of their parking lot areas to begin and end the run; all runners will be transported by bus to their designated starting point to join the run with Stan. Regarding emergency services, the Freedom Run is coordinating with Rebecca Adler, Licensing Specialist for the City of Traverse City to ensure all emergency and public safety requirements are met in a quality way. Regarding temporary structures, pop-up water stations will be set-up along the route for the safety of our runners; once all the runners have passed each station, the volunteers will immediately breakdown the stand, collect empty bottles and water cups in addition to removing any refuse from the area.

Towards this end, Traverse City Freedom Run respectfully seeks consideration and approval from the Peninsula Township Board, to obtain an event permit from the Peninsula Township Zoning Administrator to hold our proposed event in compliance with the Peninsula Township Large Events Ordinance #52.

ADDITIONAL CONSIDERATIONS

In support of this proposal, fire protection will be requested from Chief Fred Gilstorff, Peninsula Township Fire Department. Police protection will be requested from Peninsula Township's Community Police Officer, Virnell France for the Freedom Run. Medical facilities and services; including emergency vehicles and equipment will be provided by City of Traverse City with the assistance of Rebecca Adler, Licensing.

No food or snack items will be offered during the course run. Bottled water or cups of water will be provided by the Freedom Run Committee; volunteers will assist with all event clean-up. There will be no music or loud noises at starting points in Peninsula Township, no parking in Peninsula Township during the event, and no road closures are anticipated for the proposed running route in Peninsula Township. A Certificate of Insurance will be provided for the event in the amount of \$1,000,000. with Peninsula Township named on the insurance rider. A detailed Freedom Run route map and

timeline are included in this proposal for the Board's consideration, comment and questions.

FREEDOM RUN EVENT LOGISTICS

Event Date: Saturday, September 30th, 2023

Event Start Time: 6:00AM

Event End Time: 1:00PM

Online Advance Registration for all Runners.

Entry Fee: \$25.00

Registration: Friday, September 29th

Runner Packet Pick Up: 6:00AM - 6:00PM

Traverse City Elks Lodge 323

625 Bay Street

Traverse City, MI 49684

FREEDOM RUN TIMELINE OF EVENT

Long Distance Runners arrive at NMC Cedar Lot at 6:30AM.

Dean Shuttles arrive at Lighthouse at 7:00AM.

Sunrise at 7:38AM.

Run begins at 7:45AM.

Watering station: 3.6 miles: Old Mission Road.

Runners continue onto Bowers Harbor Park: 4.7 miles.

Restrooms and Watering Station at the Park.

Mid-Distance Runners arrive at Park by bus at 9:15AM.

Runners join Stan at approximately 9:40AM.

Runners proceed East onto Bowers Harbor Road.

Runners take Seven Hills Road to Center Road.

Route proceeds to East Grand Traverse Boat Launch: 6.7 miles.

Short Distance Runners arrive at DNR Boat Launch at 11:00AM

Runners join Stan at approximately 11:20AM.

Runners proceed to East Shore Drive for final leg: 3.8 miles.

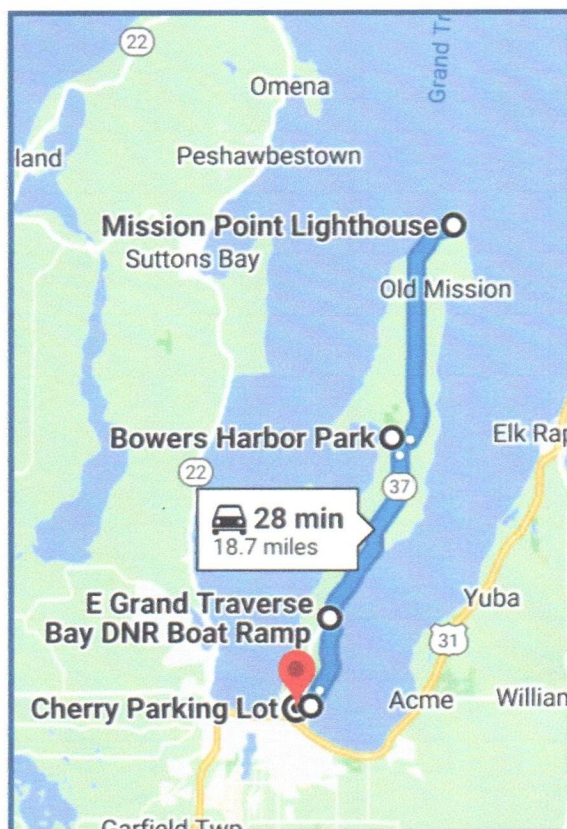
Runners enter NMC Campus Drive at approximately 12:30AM.

Award Celebration and Honors at: 12Noon.

All Kids Carnival from 9:00AM to Noon at NMC in Cherry Lot.

Walk, Roll, Stroll 'All Kids Run' at NMC in Cherry Lot at 11:00AM.

PROPOSED SHARED PENINSULA TOWNSHIP ROUTE MAP



Thank you for your time and attention. I look forward to the opportunity to present at Peninsula Township's upcoming June 13th Board Meeting. Joining us, on behalf of the Traverse City Freedom Run, will be special guest, Stan Cottrell. We all look forward to our time together and answering any questions you may have concerning any aspect of this wonderful community-based health and safety event.

Respectfully submitted,

Mary Kelly Panek, Chairperson
Traverse City Freedom Run
231-392-2920 | Mobile
marypanek03@gmail.com

ADDENDUM

TRAVERSE CITY FREEDOM RUN 2023

PENINSULA TOWNSHIP BOARD PROPOSAL

PROGRESSIVE RUN ROUTE MAP - UPDATED FOR SAFETY PURPOSES



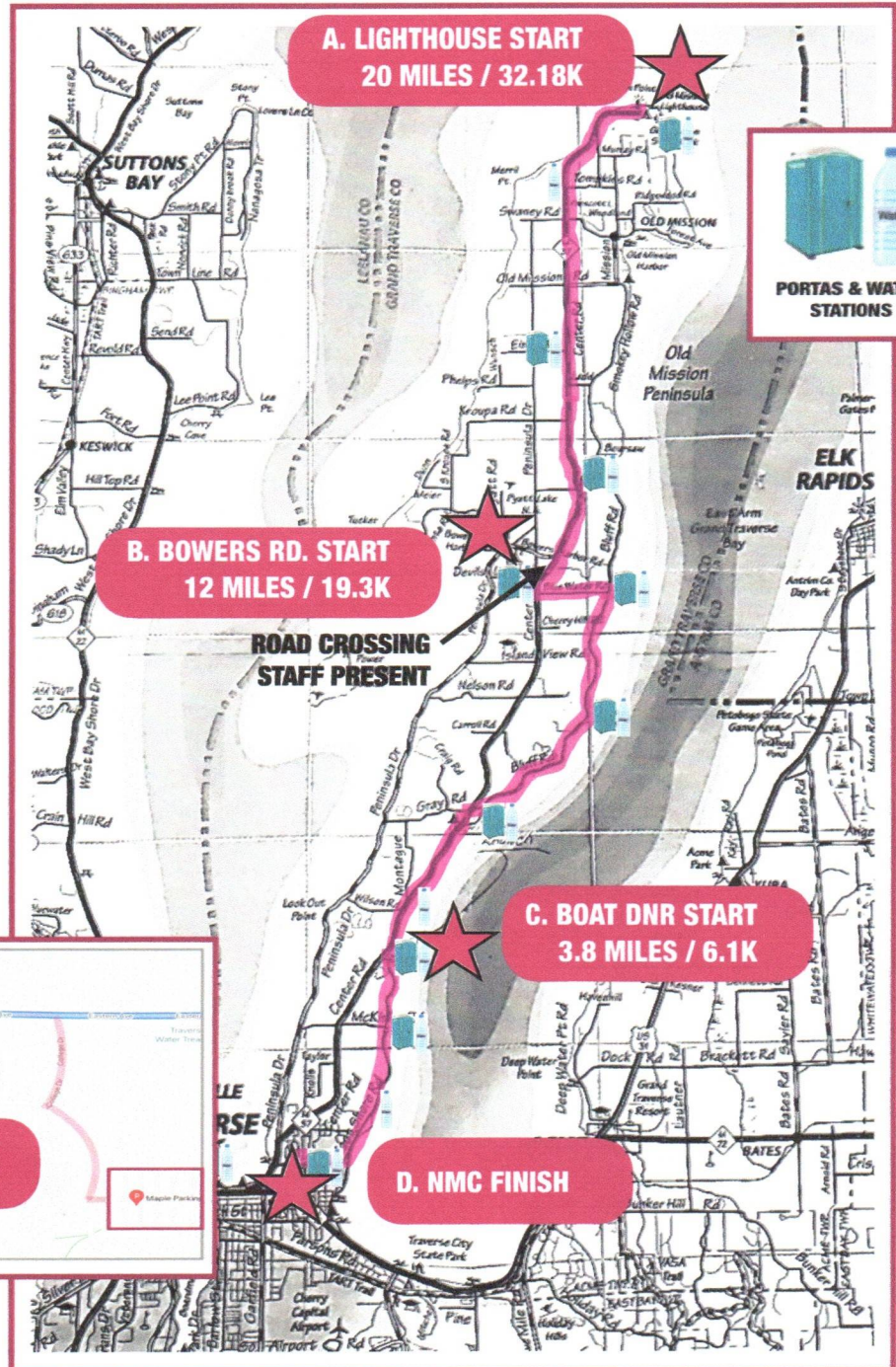
FREEDOM RUN 2023

Powered by
Traverse City Elks Lodge #323

James DeVecchio,
Run Director

**40 + ROUTE
VOLUNTEERS**

**NMC ENTRY AND
EVENT PARKING LOT**



A D D E N D U M

TRAVERSE CITY FREEDOM RUN 2023 ROUTE NARRATIVE

Lighthouse Progressive Run: 20 miles.

Arrival: Runners at NMC Cedar Lot for shuttles, Leaves at 6:45 am.

Dean Shuttles BUS DROP OFF. Arrive at Lighthouse 7:20 am. Aid Station and Security.

Sunrise at 7:38 am.

Run (A) begins at 7:45am at Lighthouse Loop.

Thompkins Road. [Mile 1.9; Aid Station]

Eimen Road. [Mile 4.45; Aid Station]

Smokey Hallow Road. [Mile 6.6; Aid Station]

1 Fire House: Notify of race time.

Continue on Center Rd. to Bowers Harbor Rd. and Seven Hills Rd. [Mile 8]

Harbor and Seven Hills Roads. [Portable toilets, Security and Aid Station at Bowers]

Run (B) Bowers Second Start. BUS DROP OFF 9:00 am.

Runners start approximately 9:30 am. or when the first runners arrive.

Heading out on Seven Hills Rd. to Center Road.

Cross and turn onto Blue Water Rd. Follow Bluff Rd. and Blue Water Rd. [Mile 9.55; Aid Station]

Bluff Road and Sugar Shack PVT Road Intersection. [Mile 11.4; Aid Station]

Center Road and Bluff Road. [Mile 13.8; Aid Station]

Turn onto Center Road.

Montague and Center Road. [Mile 15.4; Aid Station]

East Shore Road/ Center: DNR Boat Launch. [Mile 16.2; Aid Station, Security}

Run (C) Last group of Runners: BUS DROP OFF 10:30 am.

Runners head towards East Shore Dr. when runners arrive; approximately 11:15 am.

Head-in for final leg of run. [Mile 3.8] to Cherry Lot NMC. [Mile 18.5; Aid Station Hidden Ridge]

East Shore Drive and Eastern Ave. [Mile 19.3; Aid Station]

Finish Run between 12:30 pm and 1:30 pm. [Mile 20.0; Aid Station]

Walk, Stroll, Run at 11:00 am. Course on NMC grounds Starts at Cherry Lot.

Shuttles busses to Lighthouse Run leaves Maple Lot 6:45 am.

Shuttle busses to Bowers Harbor/Seven Hills Run leaves Maple Lot at 8:30 am.

DNR Boat Launch Run Shuttle busses leave Maple Lot at 10:15 am

- Placement & Testing Center
- Veterans Lounge
- Power House
- 4 Tanis Building (T)
 - Enrollment Services
 - Admissions
 - Financial Aid
 - Records & Registration
 - Math & Science Center
- 6 Les Biederman Building (LB)
 - Health Services
- 7 Health & Science Building (HS)
 - NMC Bookstore
 - Apartment Management
- 8 Founders Hall (FH)

- 15 Oleson Center (OC)
 - Child Care Center
- 16 Phys Ed Building (P)
- 17 Maintenance Building/Shipping & Receiving
- 18 North Hall (NH)

Map Legend

- Campus Entrances
- Parking Lot
- Accessible Parking
- Accessible Entrance
- Bus Stop

