

**Packet for August 18,  
2022, Township Board  
Special Meeting**

## Rebecca Chown

---

**From:** Ronessa Butler <ronessa@gmail.com>  
**Sent:** Tuesday, July 5, 2022 1:37 PM  
**To:** clerk@peninsulatownship.com  
**Subject:** Peninsula Twp Trustee Vacancy



Ronessa Butler Resume.pdf

Good morning,

I am writing to express my interest in the open Peninsula Twp Trustee position. I would also be interested in serving on the Parks Committee.

Attached is my resume, detailing my personal, professional, and educational background, including current and previous community leadership roles.

I just moved to the Old Mission Peninsula with my family this spring and have been looking for ways to get more involved in the local community since. I have over 15 years of experience in the public sector, all roles having administrative and community engagement elements. Additionally, I have a degree in Public Administration with a focus on governance and leadership, in addition to general administration.

I look forward to hearing from you,  
Ronessa Butler

# Ronessa Butler, MPA

231-735-6261 | ronessa@gmail.com  
2300 Montmorency Dr, Traverse City, MI 49686

Innovative problem solver. Skilled communicator, collaborator & relationship builder.

## EXPERIENCE

### Director of Business Operations - Cordia Senior Living

June 2022 - Present

Provide business, office, and technology management and support in order to ensure the smooth operation of business office as part of the Senior Leadership team. Manage Accounts Receivable, Accounts Payable, and monthly financial reconciliation. Oversee all technology systems, including multiple databases and IT needs. Provide HR support and guidance, maintain employee files and payroll records. Manage relationships with vendors and members.

- Reviewed policies and structures, streamlining existing procedures

### Client Support Specialist - Patron Technology

August 2021 - June 2022

Empower clients to achieve a high-level understanding of the PatronManager product, a Salesforce-based all-in-one Ticketing & CRM Database serving arts culture-profit organizations; troubleshoot client issues and guide toward best-practice solutions; write internal- and client-facing help documentation; assist with client education and training, including facilitating webinars; assist with QA and product development investigation.

- Systematically reviewed existing help documentation for accuracy, consistency, and relevancy. Created plan to address errors and identified gaps in knowledge.
- Managed project to transform collection of new user knowledge resources into a comprehensive new user guided training (and continued education) program

### Director of Community Engagement - Traverse Symphony Orchestra

September 2019 - August 2021

Created and implemented community engagement strategic plan; established and stewarded relationships with patrons and community partners; created and implemented all communication and marketing plans; coordinated design and production of all digital and print materials; created all social media, website, and e-newsletter design and content; managed and trained volunteers; created and implemented grant plan; provided financial reporting and program analysis and evaluation; oversaw administration of TSO Education Programs, including recruitment, registration, budgeting & evaluation; designed and implemented annual Season Ticket Subscription Campaign; maintained CRM and ticketing database; assisted with annual campaign and strategic plan; acted as Liaison to the Board of Directors, creating and editing meeting minutes on behalf of Secretary.

- Launched Membership Model to mitigate loss of ticket revenue during COVID
- Expanded education programs offerings, implemented new registration platform
- Increased operational and education program grant revenue, including recapturing lost funding and securing new funding for existing programs
- Increased digital footprint, growing subscriptions and engagement across all platforms
- Increased collaboration with area organizations, resulting in expanded engagement through five county area

### Office & Patron Services Manager - Traverse Symphony Orchestra

July 2016 - September 2019

Organized all aspects of office and box office operations, including technology, inventory, shipping, and vendor relationships; managed volunteers; established and stewarded relationships with patrons, donors, sponsors, and advertisers; designed and implemented annual Subscription Campaigns; provided financial reporting and analysis; coordinated Education Program administration; coordinated design and production of all digital and print materials; generated all marketing copy; edited all external communications; acted as Liaison to the Board of Directors, created and edited meeting minutes on behalf of Secretary.

- Increased Subscription Package purchases, through targeted and personalized campaigns
- Increased overall ticket revenue, through community engagement and marketing strategies
- Consistently recognized for outstanding customer service and communications skills
- Led data migration project combining multiple databases and platforms into an all-in-one CRM and Ticketing Database, enhancing organizational reporting capabilities, reducing processing errors, & increasing staff efficiency

### Program Manager - Northwestern Michigan College Children's Choir

May 2016 - September 2017

Collaborated closely with Artistic Director on program implementation and strategic planning; created and implemented all communication strategies; trained and supervised volunteers; managed fundraisers, including coordination and distribution of all printed materials; created copy for internal and external communications, program books, website, and social media; maintained website; coordinated all elements of concert production; managed inventory.

- Established efficient, effective communication strategies, lauded by staff and participants
- Coordinated and executed two large fundraisers, resulting in record profits for the season
- Created uniform buy-back program, in response to parent feedback
- Established box office policies and procedures
- Expanded social media presence, increasing digital engagement efforts

## EDUCATION

### Central Michigan University

Master of Public Administration (2016)

Conducted original research: *"Repertoire Conventionality and Revenue: a case study of the Traverse Symphony Orchestra"*

### University of Michigan

B.S. Zoological Anthropology (2002)

Notable non-major coursework: *German Language & Literature*

## COMMUNITY LEADERSHIP

HumanNature School

Board Member (Jan 2022 - Present)

Leadership Grand Traverse

*Creative Coast Scholarship Recipient*  
(2021-2022 Cohort)

Illinois Medical Professional Action

Collaborative Team (IMPACT)

*COVID Vaccine Documenter* (2021)

Bay Area Music Foundation

*Marketing Chair* (2016 - 2019)

NMC Music Department

*Advisory Board* (2015 - 2017);

*NMCCC Parent Contact* (2014 - 2016);

*Ensemble Member* (2012 - 2017)

Friends of Michigan Midwives

*Secretary & Membership Coordinator*

(2010 - 2012)

La Leche League

*Accredited Group Leader &*

*Peer Counselor* (2005 - 2014)

## CORE COMPETENCIES & VALUES

Holistic problem solving | Inclusive, team-based collaboration | Stellar written & verbal communication | Improvisational thinking | Keen sense of humor | Compassion | Empathy | Open-mindedness | Flexibility | Adaptability | Curiosity | Creativity

## TECHNICAL PROFICIENCIES

Microsoft Office Suite | Google Workspace | Salesforce Database Administration | Zoom | Adobe Creative Suite | Canva | Inkscape | HTML | WordPress | MailChimp | CourseStorm | Social Media Administration | QuickBooks Online

## Rebecca Chown

---

**From:** parksmike49686@gmail.com  
**Sent:** Wednesday, July 20, 2022 9:05 AM  
**To:** Becky Chown  
**Cc:** Isaiah S. Wunsch  
**Subject:** Parks

Becky,

I would like a reappointment to the Park Committee I feel we have work to do for ARPA funding and the new 5 yr plan and would like to be a part of the effort.

Mike  
989-302-0979

Sent from my iPhone

## Rebecca Chown

---

**From:** Ammerman, William R <william.ammerman@pnc.com>  
**Sent:** Tuesday, July 19, 2022 11:33 AM  
**To:** clerk@peninsulatownship.com  
**Cc:** zoning@peninsulatownship.com  
**Subject:** Zoning Board of Appeals Vacancy  
**Attachments:** Resume WRA 012020.doc

Dear Ms. Chown,

I was speaking with Christina Deeren this morning and she mentioned the captioned opening to me. I have spoken to Christina in the past, and she has always been a remarkably approachable and helpful resource and partner to me. What is more, her philosophy relative to some of the township's key zoning challenges seems to mirror my own almost perfectly, such that when she suggested I review the captioned role I became instantly excited by the prospect of finding a way to contribute in connection with these critically important issues.

I live on the East Bay, on Bluff Road. My wife and I lived here for going on four years, but have frequented the peninsula for decades. Candidly, we love this place with all our hearts and feel deeply committed to helping to maintain and protect its rarified beauty and pristineness. My wife, Bonnie Kruszka, is a senior leader at Munson Healthcare. I am an Executive Vice President at PNC Bank. As my resume hopefully conveys, I have what I hope is a broad portfolio of business experience to draw from. Over time, I have also served as a director on a fairly wide variety of boards. At day's end, in addition to my sense of passion for the peninsula, please know that I would bring a clear commitment to achievement and hard, humble work to any opportunity to serve the township.

In any event, thank you for spending on this, Ms. Chown. Please know that I am at your disposal in the event you'd like to discuss my interest in serving Peninsula Township.

Very best,

Will Ammerman

**William R. Ammerman**  
Executive Vice President  
Credit Risk Model Management

**The PNC Financial Services Group**  
901 South Garfield Avenue, R2-B609-01-1  
Traverse City, Michigan 49686  
Office 412.787.6577 | Mobile 317.670.8569

The contents of this email are the property of PNC. If it was not addressed to you, you have no legal right to read it. If you think you received it in error, please notify the sender. Do not forward or copy without permission of the sender. This message may be considered a commercial electronic message under Canadian law or this message may contain an advertisement of a product or service and thus may constitute a commercial electronic mail message under US law. You may unsubscribe at any time from receiving commercial electronic messages from PNC at <https://cloud.e.pnc.com/globalunsubscribe>  
PNC, 249 Fifth Avenue, Pittsburgh, PA 15222; pnc.com

William R. Ammerman  
13415 Bluff Road, Traverse City, MI 49686  
Mobile 317.670.8569  
Wrammerman4@gmail.com

---

## Career Chronology

PNC BANK, N.A.

**Executive Vice President, Head of Credit Risk Model Management**  
Credit Risk Management

June 2017 to present

- Promoted two reporting tiers into senior executive leadership role overseeing capital management, including regulatory stress testing activities, CECL implementation and credit risk management oversight of PNC's entire inventory of incurred loss models, while maintaining leadership activities in relation to commercial credit reserve adequacy, credit risk analytics, and firm-wide leveraged lending and enterprise valuation management.
- Led regulatory engagements in relation to preceding domains and spearheaded remediation and removal of several longstanding MRAs.
- Rated Significantly Exceeds Expectations (95-99% percentile) in first year in role, and in three of the last four years.
- Credited with substantially enhancing risk management for key capital management functions.
- Additional early wins included: strategic design of loss-estimation future state; building best-in-firm risk management team; strategic thought-leadership in connection with implementation of CECL.
- Purview consistently expanded and now includes ownership of the Large Corporate and Commercial Real Estate ecosystems.
- Lead Credit Executive for commercial reserve adequacy governance and oversight.

**Executive Vice President, Credit Executive**  
Corporate & Institutional Banking

Oct 2008 to June 2017

- Consistently rated Significantly Exceeds Expectations and characterized by CCO for Commercial Credit as one of three credit executives, firm-wide, appearing in senior executive succession plan. Per supervisor, stack ranked #1 within internal Credit Risk Management peer group.
- Oversee loan approval process for the bank's commercial and corporate lending activities within the State of Indiana as well as management of its \$2 billion corporate banking portfolio.
- Directly engaged in client relationship management, new client prospecting, and direct structuring and diligence of transactions for entire gamut of commercial portfolio (small commercial, middle market, and large corporate segments).
- Role expanded in 2012 to include credit leadership role within bank's private equity sponsor / leverage buy-out lending business (\$1 billion portfolio).
- Role expanded further in 2014 to include "second line of defense" responsibilities for bank's Alternative Investment (direct mezzanine and private equity) businesses (\$1 billion combined portfolio).
- In 2013-14 personally developed organic, firm-wide, enterprise valuation system for leveraged loans. Developed analytical framework; built, back-tested, validated and "operationalized" EV model; gained all related regulatory approvals; and led enterprise-wide training sessions.
- Led several key integration teams, including those responsible for single name limits, risk rating integration and prescreen process development, during PNC - National City merger, and recipient of monetary integration award for 2009 performance.
- Assumed additional corporate responsibilities including: team lead for bank M&A due diligence; policy authorship; chairing footprint-wide loan committees; and the lead credit role relative to the bank's commercial purchasing card portfolio. Led six-week sessions of corporate-wide Introductory Credit Training initiative.
- Post change-of-control, credit authority increased from \$35mm to \$100mm.

NATIONAL CITY CORPORATION

**Executive Vice President, Chief Credit Officer**  
Wholesale Banking, Indiana Regional Banking

Dec 2006 to Oct 2008

- Wholesale banking CCO and member of executive management team for State of Indiana.
- Adjudicated all middle market and capital market transactions within state's \$7 billion portfolio, and led associated credit and portfolio management infrastructure.
- Achieved 12% loan growth in first year on job and dramatically reduced charge-off levels through creative restructuring, favorable distressed asset sales and timely secondary market trades.
- Led development, training and mentoring of analytical staff.
- Winner of 2007 corporate Excel Award for underwriting \$150mm commitment to Steel Dynamics and securing co-lead status.

**Chief Credit Officer & Manager, Consumer Credit Risk Analytics**  
National Consumer Finance

July 2004 to Dec. 2006

- ❑ Developed credit enhancement program for \$18 billion consumer finance loan portfolio.
- ❑ Executive risk committee chair; led model calibration, validation and back-testing; led downside modeling, including related regulatory and rating agency interface; led team of 26 professionals.
- ❑ Successes included: execution of \$5 billion synthetic securitization with CDS, which proved to be in-the-money by more than \$100mm, and led to receipt of corporate Excel Award in March 2006.
- ❑ Management of all loss forecasting for consumer bank, including supervision of PhD-level modelers. Analytical accomplishments and successes can be recounted upon request.
- ❑ Chief Credit Officer for bank's credit card business.
- ❑ Lead presenter with rating agencies and at asset-backed securities conferences.

**Senior Vice President & Group Head**  
Capital Markets Division, Structured Finance Group

July 1998 to July 2004

- ❑ Credited by executive management with leading upgrading of group's underwriting processes and systems.
- ❑ Managed originations, portfolio management, loan trading and valuation, and relationship management with team of six professionals and additional support staff.
- ❑ Recipient of capital markets award as top fee generator in 2004.
- ❑ Relationship management responsibilities pertained to roughly 100 lending relationships as well as a broad array of institutional relationships with lead arrangers and investment banks.
- ❑ Secured and underwrote two largest commitments in group's 20-year history -- \$65 mm to Rockwood S.C. and \$52.5 mm to Alliant Techsystems. Generated largest quarterly commitment volume in group's history -- \$196 mm.
- ❑ Selected as group's only representative for corporate Leadership Development Program. Promoted from MBA Associate to group manager in two year's time, and selected to lead group's European leveraged finance initiative during first full year in group.
- ❑ Promoted to group head of Chicago office in second year on team and to group head of Wall Street coverage team in third year on team.

**FEDERAL DEPOSIT INSURANCE CORPORATION**  
Washington, D.C. & Irvine, California

Nov. 1988 to Mar. 1996

- ❑ Bank Valuation Manager responsible for complete valuation of undercapitalized banks for purposes of marketing such institutions before closure was necessitated. Managed teams of up to 40 regulators in onsite, multi-month valuation projects.
- ❑ Merger and Acquisition Manager responsible for management of agency-assisted acquisitions of failing savings and loans by solvent acquirers that received yield guarantees as incentives to effect acquisitions.
- ❑ One of small set of managers selected to participate in Chairman's Derivatives Task Force, a team whose discrete purpose was to assess the systemic risk endemic in the failure of a specific money-center derivatives dealer.
- ❑ Consistently cited for meritorious performance and promoted five grades in seven years.

**Education**

M.B.A., Finance Concentration  
Case Western Reserve University  
Graduated May 1998, GPA – 3.7  
Enrichment Scholarship recipient

Bachelor of Business Administration  
Management Major  
Canisius College & Southern California University F.P.S.  
Graduated *Magna Cum Laude*

**Community Involvement**

- ❑ *Indiana Community Business Credit Corporation*, Board of Directors, 2009–2018.
- ❑ *St. Mary's Child Care Center*, Board of Directors, 2012 – 2015.
- ❑ *Connected by 25*, dedicated to care of transitioning foster youth; fundraising, sponsorship, and past volunteer for annual fundraising benefit.
- ❑ Former Co-Chair of *United Way, PNC, State of Indiana*.

7-6-2022

Ms. Marge Achorn

Treasurer

Peninsula Township

Dear Ms. Achorn,

I am writing to request reappointment to the Planning Commission.

I strongly believe that the Planning Commission's work is essential in protecting the health, welfare, and safety of all residents. To that end, I have worked hard to ensure that the residents of Peninsula Township will have opportunity and access to the unique quality of life we are so fortunate to have.

My service up to now has included:

- Service on the Master Plan Committee
- Service on the Citizen's Agricultural Committee
- Regular attendance at Township Board meetings
- Regular attendance at Planning Commission meetings

I have also worked to read, understand and ask questions regarding ordinances, and SUPS, as well as ask questions of our planner, our zoning enforcement officer and many members of the Township Board to ensure I am informed about issues.

I hope my service up to this point has demonstrated my level of commitment I have to the community. Our Township is facing many challenges, but I am no stranger to hard work. I know there are contentious issues, but welcome the task of working through them for the betterment of all members of the community. I realize attendance at meetings is crucial and there may be multiple sessions due to the size of the task. One advantage I have is that I am retired and have flexibility in my schedule.

I hope you will consider allowing me to continue serving on the Planning Commission, and would welcome the opportunity to follow up with you in person at your convenience.

Respectfully,

Julie Alexander

4856 Forest Ave.

Old Mission, Mi. 49686

573-268-5810

[jualexan@mchsi.com](mailto:jualexan@mchsi.com)



# Julia A. Alexander

Contact information: 4856 Forest Ave., PO Box 29, Old Mission, Mi 49673. 573-268-5810  
[jualexan@mchsi.com](mailto:jualexan@mchsi.com)

## Education

- **E.Ds., Elementary Science Education** University of Missouri Columbia 2021
- **M.Ed., with emphasis in Science Education** University of Missouri Columbia, 2003
- **B.A., Elementary Education, Magna cum Laude** Columbia College, 1999

## Professional Experience

**Planning commission member** May 2021-Present

- Serves on the Master Plan Committee
- Participates in public hearings on Special Use Permits and proposed zoning ordinance amendments and makes recommendation to the Township Board.
- Reviews and recommends approval of site plans with other commissioners.

**Curriculum Specialist/ Online Teaching Assistant** Mizzou Academy, 2021-Present

- Develops curriculum for online Science instruction of over 1000 Middle and High School students
- Assists virtual teachers with grading assignments and assessments

**Middle School Science Teacher** Columbia Public Schools, 2010-2020

- Planned and taught science lessons to 100 -120 seventh grade students daily.
- Collaborated with a professional learning team to write curriculum, lessons and assessments.
- Used data to inform instructional practices.
- Wrote grants, securing 2500 dollars to provide extra funding for student labs, benefitting over 100 students per year.
- Coached Science Olympiad teams, planned, hosted and attended tournaments. Competed at the state competition 10 out of 10 years.
- Chaperoned students on Teton Science School trips where students participated in place based educational activities in Grand Teton National Park for 7 of my 10 years.

**Elementary Science Specialist** Columbia Public Schools, 1999-2010

- Planned and taught science lessons to approximately 270--300 fourth and fifth grade students biweekly.
- Collaborated with a professional learning team weekly to write curriculum and assessments.
- Used data to inform instructional practices.
- Wrote grants for field trips to enhance curriculum, securing over 3000 dollars in funds.
- Sponsored boys and girls science clubs, planned and conducted field trips.

**Adjunct Instructor** University of Missouri-Columbia, 2007-2010

- Planned and taught Elementary Science Methods course to 15-20 juniors at the University of Missouri. Stressed inquiry learning and Nature of Science. Students planned and hosted an Evening Science program at an Elementary School as part of their coursework.
- Collaborated with a professional learning team monthly to discuss progress and address curriculum alignment.

**Presenter****Show-Me Science Center, 2002-2003**

- Planned and presented professional development session for elementary teachers at summer academy and at their schools.

**Awards**

- **Outstanding Science Educator 2017** **Science Teachers of Missouri**
- **Outstanding Elementary Educator of the Year 2006** **Science Teachers of Missouri**

**Publications**

Abell, S., & Volkman, M. (2006). Vignette: Shocking News: Static Electricity. In *Seamless Assessment in Science: A Guide for Elementary and Middle School Teachers* (pp. 77-84). Portsmouth, NH: Heinemann.

**Professional Affiliations**

- **Science Teachers of Missouri** **board member, member**
- **National Science Teachers Association** **member**
- **National Association for Research in Science Teaching** **member**
- **Association for Science Teacher Education** **member**

**Presentations:**

- Alexander J. (2020, February). **Engineering MLS; Incorporating Assessment and Literacy into Science Instruction**. Presented at the Interface annual conference, Osage Beach, Missouri.
- Alexander J. (2016, April). **Science by Design: Addressing Science Concepts through Engineering**. Presented at the National Science Teachers Association annual conference, Nashville, Tennessee.
- Alexander J., (2013, April). **Science + Writing = Learning**. Presented at the National Science Teachers Association annual conference, San Antonio, Texas.
- Presenter, Alexander, J. (2012, October). **Tell Me Your Story! Using Digital Media to Design Experiments**. Presented at the Science Teachers of Missouri annual conference, St. Louis, Missouri.
- Alexander J., (2010, October). **Top Ten Reasons Scientists Write**. Presented at the Science Teachers of Missouri annual conference, Columbia, Missouri.
- Alexander J., (2009). **It's Elementary! Using the Four Question strategy to Design Experiments**. Presented at the National Science Teachers Association annual conference. New Orleans, Louisiana.



Old Mission Peninsula Township

6 July 2022

I am writing to express my support for the application of Julie Alexander for a second term on the Township Planning Commission.

I have worked with Julie on the Agricultural Advisory Committee and believe her to be a sincere, energetic and thoughtful individual who has the best interests of the entire community in mind.

I hope you will view her application favorably.

Thank you,

W. William Rudolph  
4784 Forest Ave, PO Box 10  
Old Mission, MI 49673

## Rebecca Chown

---

**From:** John Jacobs <jjacobs@jjacobs.com>  
**Sent:** Monday, July 11, 2022 6:27 PM  
**To:** supervisor@peninsulatownship.com; clerk >> Rebecca Chown;  
treasurer@peninsulatownship.com; dave.peninsulatrustee@gmail.com;  
warren.pensinsulatrustee@gmail.com; armen.peninsulatrustee@gmail.com  
**Cc:** planner@peninsulatownship.com  
**Subject:** Letter of Support For Julie Alexander

To: Peninsula Township Board

Dear Board Members,

I am writing in support of reappointment of Julie Alexander to the Township Planning Commission.

In the time she has served on the PC, Julie has committed herself with zeal to acquiring a thorough understanding of the issues faced by the Township, and to knowing the processes and regulations that govern Township planning. She has become an expert on the Master Plan and Ordinance documents. In addition to her work on the PC, Julie has also served on the Ag Ordinance Committee, where I have observed first hand her dedication to serving all members of the community and her openness to seeing every perspective of an issue.

Having been a part of Peninsula Township all her life, and a full-time resident in recent years, Julie possesses a deep understanding of the Township's historical roots and people. She knows our past and cares deeply about guiding our future.

Descriptors of Julie include: intelligent, dedicated, service minded, fair, hard working, and ethical. I hope that our community will have the benefit of Julie's service for many years to come.

Sincerely,

John Jacobs

5290 Forest Ave.

## Rebecca Chown

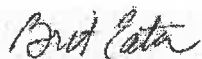
---

**From:** Brit Eaton <briteaton@goacentek.net>  
**Sent:** Monday, July 18, 2022 10:36 AM  
**To:** 'Rebecca Chown'  
**Subject:** Julie Alexander recommendation

Dear Becky,

I want to record as supporting Julie Alexander for a position on the Peninsula Township Planning Commission. I worked with Julie on preparations for meetings of the Citizens Agricultural Committee to get a grasp of the complexity of the SUPs. Julie is very conscientious in trying to understand issues like the unique nature of each winery SUP. I have found her studious and carefully weighing topics before her current position on the Planning Commission. Due to her acquired experience, knowledge, and familiarity with the PC, I believe she should be appointed to the Township Planning Commission.

Best regards,



**Brit Eaton**  
231-499-4438  
[briteaton@goacentek.net](mailto:briteaton@goacentek.net)  
1465 Neahtawanta Road  
Traverse City, MI 49686

Susan Shipman  
14735 Shipman Road  
Traverse City, MI 49686

Becky Chown  
Peninsula Township Clerk  
Peninsula Township  
13235 Center Road  
Traverse City, MI 49686

July 12, 2022

Re: Peninsula Township Planning Commission

Dear Ms. Chown,

I am writing to express my interest in re-appointment to the Peninsula Township Planning Commission. I am a full-time resident of Peninsula Township.

As a Commissioner, my goal is to represent my community as a voice for informed and deliberate municipal planning for our township that reflects both the unique history of Old Mission Peninsula and the future we envision. I remain committed to following a high ethical standard, prepare thoroughly and participate objectively while serving in a public capacity. I believe it is critical to foster transparency and community ownership of planning processes.

My previous two terms on the Planning Commission and my prior experience as a Park Commissioner have demonstrated my ability to work collaboratively to build and maintain effective relationships with my Old Mission neighbors and with the Peninsula Township Board and staff.

Please find attached my resume demonstrating a range of experience in land management and community involvement. Thank you to the Township Board of Trustees for their consideration.

Sincerely,



Susie Shipman  
231-903-9250  
shipman.parks@gmail.com

# Susan Elizabeth Shipman

14735 Shipman Road, Traverse City, MI 49686  
231-903-9250  
shipman.parks@gmail.com

## *Education*

---

B.A. Biology and Environmental Studies May 2000  
Graduated with Distinction, University of Victoria, British Columbia, Canada

## *Peninsula Township Experience*

---

2017 - 2022 Planning Commissioner - served as Vice-Chairperson and Chairperson  
2012 - 2016 Peninsula Township Park Commissioner - served as Treasurer & Chairperson

## *Professional Experience*

---

2011 - Present

Trust for Virgin Islands Lands - Conservation Director U.S. Virgin Islands

- Non-profit corporate administration, policy development and annual and strategic planning
- Conservation Easement and Preservation program management including easement drafting, acquisitions, ecological assessment, mapping and ongoing stewardship and land management
- Budgeting and financial management including grant application and award management, bookkeeping, and preparation of non-profit financial reports and tax documents

2013 - 2015

Grand Traverse County Resource Recovery - Manager Traverse City, Michigan

- Administering Grand Traverse County's Solid Waste Management Plan and Solid Waste Ordinance
- Planning and oversight of department budget and reporting to County Commissioners
- Delivery of recycling information and education programs to the public and local businesses
- Managing special waste collections (Household Hazardous Waste collection, scrap tire collection)
- Overseeing operations for the Keystone Brush Site for yard waste and brush drop off

2006 - 2010

St. Croix Ultimate Bluewater Adventures - Instructor/USCG Licensed Boat Captain U.S. Virgin Islands

- Instruction of all levels of scuba certification, CPR and First Aid and safely operated a variety of diving vessels with passengers in open water marine conditions

2005 - 2006

Independent Ecology Contractor Penticton, BC, Canada

- For British Columbia Ministry of Environment: Database integration and quality control for species sightings records of Canadian Species at Risk
- For British Columbia Ministry of Forestry: Field collections and distribution of biological control agents for the Invasive Plant Program



2004 - 2005

Sterile Insect Release Program - Quality Control

Osoyoos, BC, Canada

- Facility quality control monitoring for optimal rearing conditions
- Laboratory and field evaluation and reporting for physiology, population variation and behavioural/performance factors in mass-reared codling moth
- Program liaison to joint research projects with USDA, FAO/IAEA Insect Pest Control

2001 - 2004

The Land Conservancy of BC - Senior Project Officer

Penticton, BC, Canada

- Development/implementation of stewardship program for protection of natural habitat on farmlands
- Conservation easement stewardship program implementation including easement development, ongoing stewardship requirements, educational and technical support, and habitat restoration projects

2003

En'Owkin Center - Independent Ecology Contractor

Penticton, BC, Canada

- Ecological inventory and classification of First Nations lands designated for long-term conservation
- Reporting on features of special ecological significance, management of invasive species and restoration of degraded habitats

1999 - 2000

The Land Conservancy of BC - Project Officer

Victoria, BC, Canada

- General land trust operations: land stewardship fieldwork including baseline inventory and easement monitoring, report and map preparation, community awareness, events and communication, research, fundraising