



# Memorandum

**TO:** Zoning Ordinance Rewrite Committee

**FROM:** Brad Misner, AICP, NCI  
Christopher Khorey, AICP

**SUBJECT:** **Signage Comparison Memo**

**DATE:** September 7, 2025

This memo clearly illustrates the changes proposed by McKenna to the regulations on the number of signs permitted in the Agricultural (AG) zoning district under the current ordinance.

Current Ordinance			
Sign Type	Number of Signs	Size (sq. ft.)	Height (feet)
Agricultural Product Signs	2	6	4
Entrance Way Sign	1	9	6
Roadside Stand Sign	1	9	6
SUP Approved Signs*			
Signs representing State or National Awards won by a Farm**			
Farm Processing Facility	1	9	6
Event Sign	1	6	4

\* Determined by PC

\*\* No details, 1 year limit

Proposed Ordinance			
Sign Type	Number of Signs	Size (sq. ft.)	Height (feet)
Temporary On-Premises Signs	1	6	4
Temporary Off-Premises Commercial Advertising	1	6	4
Additional Temporary On-Premises Signs Commercial Advertising Sign (Farm Stand, Food Processing Plants, Winery/Farm Processing Facilities Only)	1	9	6
Temporary Noncommercial Signs	4	24 total (6 per sign)	4
Off-Premises Agricultural Directional Signage	1	20	8
On-Premises Commercial Advertising Signage and Entrance Way Signage	1	20 (20 sq. ft. additional for seasonal placards)	8